



THE EXCHANGE SPONSORSHIP PROGRAM

Our mission is to inspire women to live ON PURPOSE & WITH INTENTION.

The Exchange GA, Inc. is a non-profit organization that provides a forum for women to come together, connect with one another and encourage each other to live a life of meaning and purpose.

*Partner sponsors contribute directly to general operations of The Exchange.
A portion of your donation is tax-deductible.*

Why Sponsor The Exchange?

Women influence more than 80% of consumer purchasing decisions and are among the most loyal customers when they trust a brand. Sponsoring The Exchange places your business in front of an engaged audience of 300-600 women each month who value supporting businesses that invest in their community.

The Exchange is more than an event, it's a thriving community where women gather for inspiration, personal growth, meaningful connections, and conversations that matter. Through year-round sponsorship, your business gains repeated visibility, builds authentic relationships, and aligns with a mission that empowers women across every stage of life.

Whether your goal is to increase brand awareness, generate new customers, strengthen community relationships, recruit talent, or give back, your partnership demonstrates a commitment to making a lasting impact while connecting your business with a loyal and influential audience.

Together, we're building stronger businesses, stronger relationships, and a stronger community.



ANNUAL SPONSORSHIP



THE EXCHANGE PARTNER: \$7,500

- An INDUSTRY EXCLUSIVE opportunity.
- Includes 1 table (10 tickets) to each event (a \$2,000 benefit).
- Sponsor name tags with ribbon for recognition during events.
- Exclusive appreciation announcement at the beginning of each event by Elizabeth.
- Company name included on Banner/Sign displayed at each event.
- Company name listed on website as a sponsor with link.
- Recognition on social posts with all event promotions.
- Recognition in each newsletter (monthly during the event season).
- Personalized appreciation video from Elizabeth to share on socials.

THE PURPOSE PARTNER: \$5,000

- Includes 5 tickets to each event (a \$1,000 benefit).
- Sponsor name tags with ribbon for recognition during events.
- Company name included on Banner/Sign displayed at each event.
- Company name listed on website as a sponsor with link.
- Recognition in each newsletter (monthly during the event season).

THE IMPACT PARTNER: \$3,500

- Includes 2 tickets to each event (a \$400 benefit).
- Sponsor name tags with ribbon for recognition during events.
- Company name included on Banner/Sign displayed at each event.

MONTHLY SPONSORSHIP

EVENT PARTNER: \$500 PER EVENT (2 Sponsors max @ each event.)

- A table at the event with up to 4 chairs for sponsor to display company promotional materials. Sponsor can elect to offer a door prize so that they can collect attendee contact information. Recognized in pre-program announcements and post-event newsletter and socials.

THE EXCHANGE ANNUAL SPONSORSHIP ENGAGEMENT AGREEMENT



Thank you for your interest in partnering with The Exchange. We are honored to have businesses that share our commitment to empowering, encouraging, and connecting women throughout our community.

By signing below, the Sponsor agrees to participate in The Exchange Annual Sponsorship Program under the terms outlined in this agreement.

SPONSOR INFORMATION

Business Name: _____

Primary Contact: _____

Title: _____

Email: _____

Phone: _____

Business Address: _____

Website: _____

Facebook: _____

Instagram: _____

SPONSORSHIP LEVEL

Please select your annual sponsorship level.

☐ The Exchange Partner: \$7,500

☐ The Purpose Partner: \$5,000

☐ The Impact Partner: \$3,500

☐ Monthly Event Partner: \$500

Month: _____

PAYMENT INFORMATION

Please select your preferred payment option.

☐ One-Time Annual Payment

☐ Bi-Monthly Payments (if approved)

☐ Monthly Payments (if approved)

Payment Method

☐ Check

☐ Paypal/Zelle

☐ Credit Card

☐ Online Payment

AUTHORIZING CONTACT

Name: _____

Signature/Date: _____

THANK YOU FOR PARTNERING WITH THE EXCHANGE. YOUR INVESTMENT HELPS CREATE A PLACE WHERE WOMEN CAN CONNECT, GROW, AND FIND ENCOURAGEMENT WHILE MAKING A LASTING IMPACT THROUGHOUT OUR COMMUNITY.